**Campaign Manager\_BMG\_API MANUAL**

# BMG API

**# Existing API URL:**

### https://bulksmsapi.vispl.in/?username=<username>&password=<password>& messageType=text&mobile=<mobile>&senderId=<sender\_cli>message=<Me ssage text>

**# New API URL with new DLT parameters**

https://bulksmsapi.vispl.in/?username=<username>&password=<password>& messageType=text&mobile=<mobile>&senderId=<sender\_cli>&ContentID=**<C ontentID>**&EntityID=**<EntityID>**&message=<message text>

# Parameter Description

* **username:** username provided
* **password:** password provided
* **messageType:** text (English), Unicode (Languages)
* **mobile:** Mobile number
* **senderId:** Sender CLI
* **message:** Message to be sent to user. (Note in case messageType is unicode, hexadecimal value of the message is to be provided in the message field. For reference, please see the examples given in this document)
* **ContentID :-** This is Template ID parameter to send content ID.
* **EntityID :-** This is PE ID parameters to send entity ID

# Examples

**For Text Messages**

Hello this is a test message

username=XXXXUser&password=password&messageType=text&mobile= 9999999999&senderId=TESTID&ContentID=1258998700&EntityID=2322201 000015131&message=Hello%20this%20is%20a%20test%20message

**For Unicode Messages**

### हैलो यह एक परीक्षण संदेश है

username=XXXXUser&password=password&messageType=unicode&mob ile=9999999999&senderId=TESTID&ContentID=1258998700&EntityID=23222 01000015131&message=093909480932094B0020092F09390020090F09150

020092A093009400915094D09370923002009380902092609470936002009

390948

**Response:**

0#Message submitted successfully#HS16904192415234838030#919914047888#2020-09-24 15:23:48#HS169041924152348380306##VCONHS169041924152348380306

## XML Request:

<?xml version="1.0" encoding="UTF-8"?>

<SMSRequest>

<username>xxxxxxxxx</username>

<password>xxxxxxxxxx</password>

<messageType>text</messageType>

<mobile>1234567890</mobile>

<message>This is a test message.</message>

<senderId>ABCDEF</senderId>

<ContentID>1258998700</ContentID>

<EntityID>2322201000015131</EntityID>

</SMSRequest>

## XML RESPONSE:

<?xml version="1.0"?>

<SMSResponse>

<MessageId>HS170541524151723730425</MessageId>

<Msisdn>911234567890</Msisdn>

<ErrorCode>0</ErrorCode>

<ErrorDesc>Message submitted successfully</ErrorDesc>

## Sample JSON Request:

{"username":"xxxxxxx", "password":"xxxxxxxx","senderId":"ABCDEF","messageType":"text","ContentI D":"1258998700","EntityID":"2322201000015131","message":[{"msisdn":"1234

567891", "messageText":"hi bye "},{"msisdn":"9876543210", "messageText":"Sample test Message"}]}

## Sample JSON Response:

***{ "status": { "code": 0, "description": "SUCCESS", "SMSResponse": [ { "messageId": "HS17054524150254148600", "msisdn": "911234567890",***